

FOR IMMEDIATE RELEASE

## IAF HIRES NEW CEO

**February 3, 2023 – Victoria, BC:** The Investment Agriculture Foundation of BC (IAF) is pleased to announce that TJ Schur will lead the organization as its new Chief Executive Officer (CEO), effective March 1, 2023.

“On behalf of the board, I am pleased to welcome TJ to the Investment Agriculture Foundation,” said Jack DeWit, Chair, Board of Directors.

As CEO, Ms. Schur will be responsible for achieving the strategic goals and objectives set out by the Board of Directors and will represent IAF in its relations with BC’s agriculture and food industries, government funding partners and other stakeholders. TJ will also be responsible for managing the day-to-day operations of IAF.

“TJ brings a wealth of senior management experience that will serve IAF and the needs of industry today and long into the future,” added DeWit. “TJ’s history with the Government of BC, her experience working in non-profits, and her knowledge of the agriculture and agri-food industry in BC makes her an excellent choice as our CEO.”

Ms. Schur comes to IAF from the BC Ministry of Energy Mines and Low Carbon Innovation, where she served on the Indigenous Clean Energy Opportunities Initiative and as the Director of Strategic Initiatives of the Columbia River Treaty Branch. She also has an extensive background in the natural resources sector, program development and building strategic partnerships.

“I look forward to working with IAF’s Board of Directors, Member Organizations, the staff, and all other stakeholders in BC for the betterment of food security in this province,” said TJ Schur. “IAF has a reputation of excellence in program delivery. I’m eager to join the team and forge new partnerships and collaborations with BC’s diverse and world-class agriculture, agri-food and seafood sectors.”

Ms. Schur’s appointment was made following the announcement in January that, after 5 years as CEO, Michelle Koski moved on to a role with the Ministry of Agriculture and Food as the Assistant Deputy Minister.

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IAF is a non-profit organization that delivers programs to support a thriving agriculture and agri-food sector in British Columbia.

With 25+ years of experience, IAF is recognized as the leading provider of high-quality and cost-effective program delivery services for the agriculture

and agri-food sector in BC; having delivered more than \$250 million to industry on behalf of the federal and provincial governments.

[www.iafbc.ca](http://www.iafbc.ca)

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