

APPLICATIONS FOR LIGHT REFLECTING MATERIAL FUNDING

The Light Reflecting Material Program (LRM) provides 50% cost-shared funding, for producers to purchase light reflective materials (LRMs). Materials must be purchased from approved sellers for installation and use in the 2023 growing season. This program is delivered under the new Tree Fruit Industry Stabilization Plan (TFISP), with support from the Steering Committee and administered by the Investment Agriculture Foundation of BC (IAF).

Applications accepted: October 25, 2022 to March 15, 2023 at 4:30pm Pacific.

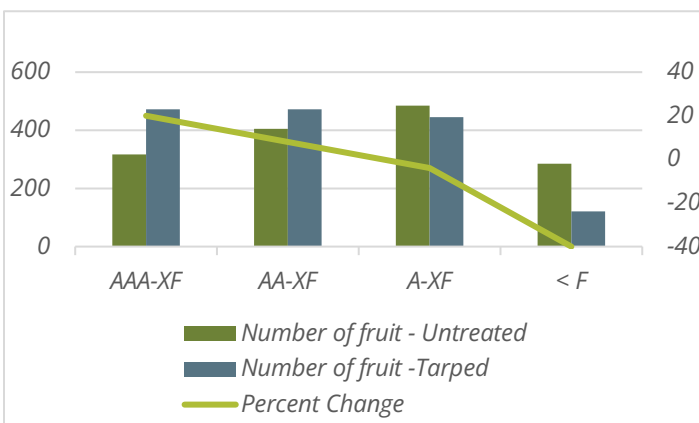
For more details, including funding and expense eligibility, and how to apply, visit: www.iafbc.ca/tree-fruit

SURVEY ON THE EFFECTIVENESS OF REFLECTIVE TARPS ON AMBROSIA

A survey of 15 Ambrosia blocks was conducted at harvest in 2021 to document grower experiences with reflective tarps. All blocks surveyed had a comparable block of Ambrosia not treated with tarps. Samples were taken and graded for both the treated and untreated areas.

In general, reflective tarps increased the colour across most blocks – percent change seen below

Grade	Colour requirement	Market
AAAXF	50% #6 plus 20% #4	Top Export
AAXF	30% #6 plus 20% #4	Export
AXF	30% #4	Domestic
F & poorer	<30% #4	Less Than Domestic



2021 SURVEY RESULTS:

Effectiveness of light reflective tarps, as seen in untreated and treated fruit.



Image 2. Treated – Front of Fruit



Image 3. Untreated – Back of Fruit



Image 4. Treated – Back of Fruit