

# Application for Third Party Use of the BC ID



**Name of organization:** \_\_\_\_\_

**Brief description of organization:** \_\_\_\_\_

**What is their relationship to government?:** (e.g. sponsored entity, limited partnership) \_\_\_\_\_

**Use of identity:** (e.g. one-time use, one-time use on several items, serial use, contracted use) \_\_\_\_\_

**Duration BC Mark will be used:** \_\_\_\_\_

**Medium:** Proof must be provided to GCPE prior to publication.

- Brochures       Display Banner       Factsheet       Poster  
 Transit Media       Website       Other (Please explain) \_\_\_\_\_

**List any other Marks that will appear in conjunction with the BC Mark:** \_\_\_\_\_

**Additional information:** \_\_\_\_\_

**Organization contact information:** Include additional contacts if acting on behalf of above organization (e.g. contractor)

Name: \_\_\_\_\_ Address: \_\_\_\_\_  
Title: \_\_\_\_\_  
Phone: \_\_\_\_\_  
Email: \_\_\_\_\_ Phone: \_\_\_\_\_

**Application prepared by:**

Name: \_\_\_\_\_ Address: \_\_\_\_\_  
Title: \_\_\_\_\_  
Ministry: \_\_\_\_\_  
Branch: \_\_\_\_\_ Phone: \_\_\_\_\_  
Email: \_\_\_\_\_ Signed: \_\_\_\_\_ Date: \_\_\_\_\_

**Endorsements/Approvals:**

Name: \_\_\_\_\_ Signed: \_\_\_\_\_ Date: \_\_\_\_\_  
*Ministry GCPE Communications Director (or designate)*

Name: \_\_\_\_\_ Signed: \_\_\_\_\_ Date: \_\_\_\_\_  
*GCPE Graphic Communications Director (or designate)*

\*Please complete this application form and send it, along with a copy of your intended use of the BCID, to the Government Communications office for your Ministry. To locate the Government Communications office for your Ministry, please visit <https://bit.ly/2AOnTDp>. Once approved by your Ministry, the form will be sent to the GCPE Graphic Communications Director at [BCGovLogos@gov.bc.ca](mailto:BCGovLogos@gov.bc.ca) for final approval.