



BC Agrifood and Seafood Market Development Program

Market Research Services Pre-Qualified Consultant Description

CONTACT INFORMATION

Name of Organization	Agama Partners
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description of services provided

Description of Organization	Agama is an agriculture industry research and project development organization. Agama leverages local resources and on-the-ground market intelligence in order to identify less obvious trends throughout the value chain. We deliver robust market due diligence giving our clients confidence in their agriculture strategies, investments and partnerships.
Primary Target Clients	Agama Partners offers agriculture industry research services to fruit growers, fruit grower associations and oversight bodies, as well as to institutional investors such as pension fund advisors, sovereign wealth funds, and family offices who have a mandate to invest in agriculture assets.
Areas of Expertise Related to Market Research Services	Agama Partners is an expert in providing industry/market research that examines components of fruit industries' value chains from production to distribution. Agama has conducted detailed industry research projects focused on each segment of the value chain for various fruit industries including blueberries, cherries, apples, hazelnuts, stone fruit, table & wine grapes.
Number of Years Providing Market Research Services in B.C.	Agama is new to British Columbia. We strategically expanded our research services offering to British Columbia in 2020 as our experience within various fruit industries such as blueberries, cherries, apples, hazelnuts and stone fruit, overlaps with and is relevant to these industries in B.C.