



FOR IMMEDIATE RELEASE

### **Funding Available Through the Canada-BC Agri-Innovation Program**

**VICTORIA, BC – September 15, 2020:** The B.C. Investment Agriculture Foundation (IAF) is now accepting applications for the **2021-22** fiscal year under the Canada-BC Agri-Innovation Program (CBCAIP). Cost-shared funding is available to industry, academia, retailers and others for projects leading to the commercialization and/or adoption of innovative products, technologies and practices.

“Innovation will play a huge role in the future of food security in our province, and this partnership with IAF helps that, by turning ideas about new products and processes into opportunities and revenue for B.C.’s food producers,” said Lana Popham, Minister of Agriculture.

Funded through the federal-provincial-territorial Canadian Agricultural Partnership, this five-year program is designed to accelerate the pace of agricultural innovation in BC in a variety of areas, including advancements in plant, animal and food science; energy and waste management; climate change adaptation and soil, water and air quality enhancement.

“We feel very proud to be delivering a program that has repeatedly demonstrated its transformative potential across multiple sectors,” said IAF Executive Director, Michelle Koski. “It has been absolutely inspiring to see how much talent and leadership our industry boasts, as well as the commitment by our government funders to help bring these ideas to life.”

CBCAIP funding is cost-shared, with eligible projects potentially funded up to 75 percent in cases where the anticipated benefit to industry is demonstrated to be substantial. IAF will be accepting applications until **October 30, 2020**. For information on eligibility criteria or application details, please visit: <https://iafbc.ca/agri-innovation/>

### **About the B.C. Investment Agriculture Foundation**

The B.C. Investment Agriculture Foundation is an industry-led not-for-profit that delivers government funded programs to the agriculture and agri-food sector of British Columbia. For more information on IAF and the programs it delivers, visit [www.iafbc.ca](http://www.iafbc.ca)

For more information contact:

Abbie Morris  
Manager of Communications & Stakeholder Engagement  
250.213.8325  
[amorris@iafbc.ca](mailto:amorris@iafbc.ca)

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