



Investment
Agriculture
Foundation
of British Columbia

PROGRAMS DELIVERED BY IAF A SUMMARY



DELIVERING FEDERAL, PROVINCIAL AND TERRITORIAL PROGRAMS: CANADIAN AGRICULTURAL PARTNERSHIP

BC AGRIFOOD & SEAFOOD MARKET DEVELOPMENT PROGRAM

Enables B.C.'s agriculture, food and seafood sectors to pursue interprovincial and international market opportunities.

Eligible: Producers, Processors, Cooperatives, Industry Associations, Councils, and Boards.

Activities: Marketing skills training, market research, market development planning and export development activities.

Funding: \$5M from 2018–2023

CANADA-BC AGRI-INNOVATION PROGRAM

Enables B.C.'s agriculture and food sectors to accelerate the pace of innovation.

Eligible: Producers, Processors, Industry Associations, Private Businesses, Academic Institutions, Regional Districts and Local Governments.

Activities: Late-stage research and development, piloting and demonstration, and commercialization and adoption of innovative products, practices, processes or technologies.

Funding: \$14M from 2018–2023

REGIONAL ADAPTATION PROGRAM

Enables producers, agricultural organizations and government to collaboratively identify priority climate impacts and strategies and implement actions for agricultural adaptation.

Activities: Regional adaptation projects

Funding: \$2M from 2018–2023

Delivered by: BC Agriculture & Food Climate Action Initiative and administered by IAF.

FARM ADAPTATION INNOVATOR PROGRAM

Delivers funding for farm-level, applied research projects that help producers adapt to the impacts of climate change.

Activities: Farm-level applied research projects

Funding: \$1.5M from 2018–2023

Delivered by: BC Agriculture & Food Climate Action Initiative and administered by IAF

AGRI-FOODS FUTURES FUND

Assisting both established and emerging agricultural and food processing sectors to pursue opportunities and develop solutions.



DELIVERING PROVINCIAL PROGRAMS

BUY BC PARTNERSHIP PROGRAM

Enables B.C.'s agriculture, food and seafood sectors to undertake sector/product specific marketing and promotional activities to increase consumer demand and sales of B.C. products.

Eligible: Producers, Processors, Cooperatives, Industry Associations, Councils, Boards, Agricultural Fairs and Farmers Markets.

Activities: Labelling products with a Buy BC logo, developing marketing collateral and promotional tools, implementing BC-focused market development activities and media advertising.

Funding: \$4.08M from 2018–2020

BEE BC PROGRAM

Supports small scale regional/community-based projects to research, explore, field-test and share information about best management practices associated with bee health.

Eligible: Regional & community beekeeping associations, beekeepers with permitted hives and First Nations / Indigenous peoples organizations

Activities: Implementing best management practices, introducing pollen substitutes and/or supplements and planting new bee forage that offers nectar and pollen.

Funding: \$0.25M over 2 years from 2018–2020

TREE FRUIT COMPETITIVENESS FUND

Supports B.C.'s Tree Fruit sector to undertake marketing, infrastructure and research activities that enhance the competitiveness of the sector. The program also supplements orchard replanting.

Eligible: Producers, Processors, Distributors, Wholesalers, Retailers, Input Suppliers.

Activities: Market development research, marketing activities and infrastructure modernization, to include engineering, planning and design.

Funding: \$5M from 2018–2023. \$3.5M for projects and \$1.5M for orchard re-plant.

Delivered by: BC Fruit Growers Association and administered by IAF

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PROGRAM FUNDING BY

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