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Ministry of Agriculture

Local company saddles up with Buy Local funding

PEMBERTON – And they're off! Local sporthorse breeder and rider and horse-training company, Dreamcatcher Meadows Sporthorse Breeding and Training Centre (DMV), is launching a project to increase awareness and sales of B.C. bred sporthorses.

The project includes showcasing DMV's award-winning Hanoverian horses, as well as the centre's training and breeding services.

The Province is providing DMV with up to \$43,726 in Buy Local funding to achieve DMV's goals by participating in agricultural shows, developing advertising materials and hosting buyer events for potential buyers.

DMV's breeding philosophy is to produce horses that are safe for amateur riders, yet talented for top-level competition. With decades of experience and its in-house specialized breeding facilities, DMV provides services such as embryo transfer and insemination from resident stallions, in addition to providing customers with expert analysis and advice on pedigree combinations to produce future horse-competition stars like the many for which DMV already is internationally known.

The trophy case at DMV boasts important, major titles, including three time winner of the coveted Champion Adequan/USDF Sporthorse Breeders of the Year – based on competition results of all homebred Canadian and American breeding farms. DMV has produced 13 homebred youngsters winning individual Horse of the Year titles, which is the highest score of all North American horses, competing with breeders from all over the world.

The success of DMV internationally has brought attention to the breeding facility, not only in B.C., but across Canada. DMV is committed to ensuring that Canadian bred horses are recognized and achieve top place on the international competition podium – as well as producing a horse lover's next best friend.

The B.C. government has committed \$14 million to the Buy Local Program since 2012, including \$6 million over the next three years announced in Balanced Budget 2017. Approximately 200 B.C. agrifood and seafood companies have expanded their reach and sales in communities throughout B.C. since the program began, with the \$8 million of funding accessed to date resulting in \$29 million in investments through matching funds.

The B.C. government's Agrifood and Seafood Strategic Growth Plan supports the building of domestic markets and maintaining a secure food supply. The plan is a component of the BC Jobs Plan, and the roadmap to leading the agrifoods sector to becoming a \$15-billion-a-year industry by 2020.

The provincial government's Buy Local program is administered by the Investment Agriculture Foundation of British Columbia. Applications are available online: <http://iafbc.ca/funding-opportunities/buy-local/>

Quotes:

Jordan Sturdy, MLA for West Vancouver-Sea to Sky –

“The team at Dreamcatcher Meadows not only brings decades of equine experience and passion to the Pemberton Valley but the training and breeding programs at this exceptional facility, rank among the best in the world. The Province is pleased to support the work that Dreamcatcher Meadows does as a centre of excellence in sporthorse breeding and rider and horse training.”

John Dingle, co-owner, Dreamcatcher Meadow Sporthorse Breeding and Training Centre –

“With the support of the Buy Local grant and guidance from those administering it, Dreamcatcher Meadows Sporthorse Breeding and Training Centre is committed to gain public recognition that the calibre of B.C.-bred horses is truly world-class. Our heartfelt gratitude is extended to all involved with this essential program!”

Learn More:

Dreamcatcher Meadow Sporthorse Breeding and Training Centre:

<http://dreamcatchermeadows.com/>

Check them out on facebook: <https://www.facebook.com/DreamcatcherMeadowsDMV/?ref=bookmarks>

"Where Dreams Come True" by Dr. Ludwig Christmann:

<http://dreamcatchermeadows.com/blog/wp-content/uploads/2016/02/Hannoveraner-Article-Feb2016.pdf>

"Living the Dream" Canada Horse Sport reporting on success of "Canada's Best Kept Secret":

<http://dreamcatchermeadows.com/blog/wp-content/uploads/2016/03/Horse-Sport-FEB2016.pdf>

Buy Local Program: <http://www2.gov.bc.ca/gov/content/industry/agriculture-seafood/programs/market-development-and-trade/bc-buy-local-program>

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