

**BC Poultry Industry
Biosecurity/Emergency Response Strategic Plan
Work Plan version 2
October 1, 2010 – September 30, 2011**

1. INTRODUCTION

The Poultry Industry Biosecurity/Emergency Response Strategic Plan, continues to be implemented through the guidance of the Industry Advisory Management Committee. Ongoing work is anticipated in the area of Avian Influenza Insurance Product development and implementation, this work is being led by the Risk Mitigation Steering Committee who has sought and acquired a notional allocation for this activity. In addition, there is an ongoing project for the non regulated poultry sector and there may be further work to address allied trades risk management. While some projects are in progress it is anticipated that other projects may be brought forward over the course of the year. This work plan covers the period October 1, 2010 to September 30, 2011.

2. WORK PLAN PRIORITIES

Goal 1
The British Columbia poultry industry has a mandatory and auditable Biosecurity Program in place to enhance protection against an infectious disease outbreak, by April 30, 2008.

Strategy 1.1 Deliver the mandatory and auditable biosecurity program at all levels of the regulated BC poultry industry. The program will include awareness, education, implementation, audit, compliance and reporting mechanisms and tools.

This goal has been substantively completed. This issue is being managed by the BC Poultry Association. The intent is to get greater participation and buy-in by the allied trades which include a very broad group of industry suppliers.

Strategy 1.2 Develop a risk assessment and mitigation program for the non regulated commercial poultry sector.

It is anticipated that this strategy will take several steps including: a) assessing the scope of the risk in the commercial non-regulated sector, b) developing specific risk mitigation recommendations for producers, c) estimating the economic cost of mitigating risks and d) developing an on-farm program to assist producers to mitigate their risks.

Action Item	Committed	Disbursed as of Sep 30, 2010	Anticipated Expenditures Work plan	Anticipated Completion Date
1.2. Non regulated sector				
AIF014 – Specialty Bird Sector On-Farm Biosecurity Risk and Mitigation Consultation Program	\$134,310	\$431.15	\$133,879	August 31, 2011 May be shortened to March 31 2011 pending status in January 2011
PROPOSED AIF015 – Economic Assessment of Non-regulated commercial bird sector risk mitigation	\$50,000		\$50,000	August 31 2011
TOTAL	\$184,310	\$431.15	\$183,879	

Goal 2
The British Columbia poultry industry has an emergency response management plan in place to handle an infectious disease outbreak, by December 31, 2007.

Strategy 2.1 Establish response protocols and physical infrastructure to respond to an infectious disease outbreak.

An Emergency Response Plan and team was established and tested. This project has been substantively completed. Further activities and refinements are being investigated.

Strategy 2.2 Establish a surveillance program that ensures early detection of an infectious disease outbreak.

Action Item 2.2.1 Develop and implement an enhanced surveillance program for the poultry industry that is integrated with other components of the BC Poultry Industry Biosecurity/Emergency Response Strategic Plan, such as the Emergency Response Plan and Risk Management.

This action item is being investigated by BC Ministry of Agriculture to determine a complete picture of what surveillance is being done on farms in BC and what gaps, if any exist.

Goal 3
An effective and comprehensive risk management program is in place to provide fair compensation to producers in the event of an infectious disease outbreak, by 2008.

Strategy 3.1 Establish a risk management program to address the gap between what is currently compensated under the Health of Animal Act and other available risk management products and the needs of the BC Poultry Industry.

Action Item 3.1.1 Provide necessary resources to conduct a risk analysis for the poultry sector that includes risk management tools and options that will mitigate the risk related to infectious disease outbreak. This action was completed in 2007.

Action Item 3.1.2 Support industry & government stakeholders in the development and implementation of risk management and compensation options and tools for the poultry industry.

The IAMC is currently supporting the Coordinator for the Risk Mitigation Steering Committee (RMSC). This committee is charged with implementing an Avian Influenza Strategic Plan and seeks funding from the IAMC where necessary. The RMSC is preparing a shared risk management product.

Action Item	Committed	Disbursed as of Dec 31 2010	Anticipated Expenditures Work Plan	Anticipated Completion Date
3.1.1 Risk Analysis Project				
AIF013 – RMSC Coordinator	125,000	13,530	111,470	September 30, 2011
3.1.2 PROPOSED Avian Influenza Insurance Product Design & Implementation	321,500		339,500	September 30, 2011
AIP005 – Marsh Inc Delivery Model Assessment	18,000		18,000	January 30, 2011
TOTAL	464,500	\$13,530	\$450,970	

3. Administration

The Investment Agriculture Foundation of British Columbia (IAF) provides the administrative resources to support this initiative. The cost to administer the fund and projects for this initiative

has been estimated at 12% of the total funds, or \$360,000 and covers the following functions: committee support, project management, communications support, initiative reporting and financial management of the initiative.

a) Poultry Industry Management Advisory Committee (IAMC)

Members of the IAMC who are not being reimbursed for travel costs and per diems from the organization they represent will be compensated through this initiative. The committee has lost representation from several groups during this time including the Specialty Bird Association, the Hatcheries Association and the Animal Nutrition Association of Canada. The Committee has determined that it has sufficient representation at this time.

Committee Members include the following:

Allen James, Chair	BC Poultry Association
Kerry Froese	BC Chicken Growers' Association.
Calvin Breukelman	BC Poultry Association
Jack Vaandrager	BC Egg Producers Association
Dr. Neil Ambrose	BC Primary Poultry Processors Association
Michel Benoit	BC Turkey Board
Jake Esau	BC Poultry Association Biosecurity Committee
Walter Siemens	BC Egg Marketing Board
Dr. Daniel Schwartz	Canadian Food Inspection Agency – Ex-officio
Tracey Innes	Agriculture and Agri-Food Canada – Ex-officio
Dr. Victoria Bowes	Ministry of Agriculture – Ex-officio
Grant Thompson	Ministry of Agriculture – Ex-officio
Gay Hahn	Investment Agriculture Foundation – Ex-officio
Coreen Moroziuk	Investment Agriculture Foundation – Program Manager

b) Administration and Financial Management

An IAF program manager supports the strategy and the steering committee. IAF is responsible for the administration and financial management of the funds, and includes providing overall services for all administration and financial management. Administration costs include IAMC meeting and per diems, Program Administration and Communication Coordinator (Lynn Elwell) and IAF staff expenses. As the project has been extended administrative costs have also increased.

Action Item	Committed	Disbursed as of Dec 31, 2010	Anticipated Expenditures Work Plan	Anticipated Completion Date
Provincial Allocation	25,000	237,459.07	0	Primary source is federal allocation
Federal Allocation	200,000	102,020.52	26,812	September 30, 2011
TOTAL	\$225,000	\$339,479.59	\$26,812	

4. Communication

This function is primarily being carried out through the respective projects and by the Risk Mitigation Steering Committee.

PROPOSED BUDGET October 1, 2010 – September 30, 2011

Project/Item	Provincial Funding	Federal Funding
Goal 1		
AIF014 Specialty Bird On-Farm		\$133,879
Proposed Economic assessment AIF015		\$50,000
Goal 2		
Notional Allocation	\$200,000	
Goal 3		
AIF013 RMSC Coordinator		\$111,470
Proposed Avian Influenza Insurance Project	\$339,500	
AIP005 Delivery Model Assessment	\$18,000	
Administration		\$26,812
Total Planned Expenditures	\$339,500	\$322,161
Uncommitted	\$224,507	\$-12,378