



FOR IMMEDIATE RELEASE

Investment Agriculture Foundation Launches Agri-Food Environment Initiative

February 3, 2015 – Victoria, B.C. The Investment Agriculture Foundation of B.C. (IAF) is pleased to announce a new initiative that will help the agriculture and food industry find new and innovative ways to enhance their relationship and impact on the environment. The Agri-Food Environment Initiative (AEI) is now accepting funding applications for projects that enable industry to deal with environmental issues and adopt more sustainable practices.

“As farmers and food processors, our board is committed to fostering a healthy and productive environment,” says Ken Bates, IAF chair and a producer of dairy and crops in Delta. “We’re proud to work with our industry partners to address the challenges and opportunities facing agriculture and the environment in B.C.”

The AEI supports projects that deal with a wide range of environmental issues, including mitigating agricultural impacts on soil, air and water quality, resolving wildlife conflicts, conservation of water resources, minimizing pesticide impacts, agri-food by-product management and more.

IAF welcomes Brian Baehr as the new AEI Program Coordinator. Brian joins the Foundation after several years working in a similar capacity with ARDCorp and the BC Agriculture Council.

“I am very pleased to be part of the Foundation’s renewed emphasis on environmental issues,” says Baehr. “Funding not only supports the agriculture industry and food manufacturers in finding solutions to environmental challenges, but also encourages environmentally oriented groups to work cooperatively toward mutually beneficial solutions.”

More information is available at www.iafbc.ca.

The Investment Agriculture Foundation is an industry-led, not-for-profit organization that works with the agri-food industry to strategically invest federal and provincial funds toward projects that have the potential to transform ideas into solutions.

- 30 -

For more information, media may contact:

Sarah Rostami
IAF Communications
250.356.1772
srostami@iafbc.ca

Applicants may contact:

Brian Baehr
AEI Coordinator
250.860.2967
aei@iafbc.ca