



IAF NEWS

New funding available to advance BC agrifood exports

November 22, 2013, Victoria, B.C. – IAF is now accepting applications to help BC’s agriculture, food and seafood sectors increase export sales and expand international market access.

In 2013-14, the BC Agrifoods Export Program will make available up to \$600,000 in provincial and federal government funding to enable industry engagement in international market development activities, including participation in international tradeshows, promotional events and incoming/outgoing missions, and creating marketing collateral to support international market development.

Agrifood sector producers, processors, associations or marketers that have a head office or are registered in BC and market a BC grown or processed product are eligible to apply.

A maximum of \$50,000 in funding is available on a first-come, first-serve basis until funds have been fully allocated. Participants must contribute 50% in cash of the total project cost. All reporting requirements and receipted expenditures must be completed within ten business days of project completion. The program ends March 31, 2014.

For more information on the BC Agrifoods Export Program and the application process, visit <http://iafbc.ca/export-market-dev.htm>.

Funding for this program is provided by Agriculture and Agri-Food Canada and the BC Ministry of Agriculture through *Growing Forward 2*, a federal-provincial-territorial initiative.

The Investment Agriculture Foundation is an industry-led not-for-profit organization that works with the agrifood industry to invest federal and provincial funds toward projects that have the potential to transform ideas into solutions.

FUNDING PROVIDED BY



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